

# SHAREWELL DISCOVERY AWARD DINNER

## NOVEMBER 7, 2018

SKIRBALL CULTURAL CENTER

### TRIBUTE JOURNAL AD SPECS

#### DEADLINE: MONDAY, OCTOBER 22, 2018

<input type="checkbox"/>	PLATINUM AD	5.5" X 7"	\$25,000
<input type="checkbox"/>	GOLD AD	5.5" X 7"	\$15,000
<input type="checkbox"/>	SILVER AD	5.5" X 7"	\$10,000
<input type="checkbox"/>	BRONZE AD	5.5" X 7"	\$5,000
<input type="checkbox"/>	PEWTER AD	5.5" X 7"	\$2,500
<input type="checkbox"/>	FULL PAGE	5.5" X 7"	\$1,000
<input type="checkbox"/>	HALF PAGE	5.5" X 3.25"	\$650

Full page

Half page

**PROGRAMS:** Preferred file type is press quality PDF. Please convert all colors to CMYK before the PDF is generated. InDesign, Illustrator or Photoshop are also acceptable. Please outline all fonts. (Pagemaker, Publisher & Freehand are not supported). Ads do not require bleeds.

**GRAPHICS:** All linked images should be 100% size @300 dpi in CMYK as a JPEG, TIFF or EPS format and included on disk. Include clipping paths where background or elements knock out.

#### INFORMATION AND AD SPECS:

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