

DISCOVERY AWARD DINNER

WEDNESDAY, NOVEMBER 15, 2017 AT THE SKIRBALL CULTURAL CENTER AT 6:30PM
HONORING: CAROLYN BERNSTEIN & NICK GRAD AND RAYNI & BRANDEN WILLIAMS



SPONSORSHIP FORM

\$100,000 PRESENTING SPONSOR

- Recognition as Presenting Sponsor on invite cover, electronic invite and tribute journal
- Logo (or family name) inclusion on step & repeat press panel and back of invite
- Inside front cover* tribute journal ad placement
- One dedicated e-blast to Zimmer Museum member list of 1,500+
- Name and boilerplate or bio included in press release
- Sponsor name inclusion in post event photo caption
- Special acknowledgement during event program
- Three Presenting Sponsor tables of 10 seats each

\$50,000 TITANIUM SPONSOR

- Logo (or family name) inclusion on step & repeat press panel and back of invite
- Back cover* tribute journal ad placement
- One dedicated e-blast to Zimmer Museum member list of 1,500+
- Name and boilerplate or bio included in press release
- Special acknowledgement during event program
- Two Titanium Sponsor tables of 10 seats each

\$25,000 PLATINUM SPONSOR

- Inside back cover* tribute journal ad placement
- One dedicated e-blast to Zimmer Museum member list of 1,500+
- Special acknowledgement during event program
- Two Platinum Sponsor tables of 10 seats each

\$15,000 GOLD SPONSOR

- One dedicated e-blast to Zimmer Museum member list of 1,500+
- Special acknowledgement during event program
- Gold full-page ad in tribute journal
- One Gold Sponsor table of 10 seats

\$10,000 SILVER SPONSOR

- Special acknowledgement during event program
- Silver full-page ad in tribute journal
- One Silver Sponsor table of 10 seats

\$5,000 BRONZE SPONSOR

- Bronze full-page ad in tribute journal
- One Bronze Sponsor table of 10 seats

*as available

TRIBUTE JOURNAL

DEADLINE: FRIDAY, OCTOBER 13, 2017

BENEFACTOR ADS

- Platinum \$25,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000
- Pewter \$2,500

SUPPORTER ADS

- Full-Page \$1,000
- Half-Page \$650

All of the following ad placements are subject to availability and do not include dinner seats at the gala.

PLEASE CHECK ALL THAT APPLIES

- I/We would like to purchase _____ individual ticket(s) at \$500/each
- I/We will not be able to attend, but would like to donate \$ _____
- Enclosed is a check for \$ _____ made payable to **Zimmer Children's Museum**
- Please charge my Visa MC AMEX for the amount of \$ _____

Account # _____ Exp Date _____ CCV _____
 Name _____ Company _____
 Address _____ City/State/Zip _____
 Phone _____ Email _____

Fair market value of the dinner is \$65 per ticket. The amount of your contribution above \$65 per ticket is tax-deductible to the extent permitted by law. Zimmer Children's Museum is a nonprofit 501c(3) organization.

Federal TAX ID #20-1470992

Information and ad specs: 323-761-8312 or email Edward@zimmermuseum.org

Fax this form and ad copy to 323-761-8990

6505 Wilshire Boulevard #100, Los Angeles, CA 90048